

LITC

Impakd - Egypt

From £3005

YOUR ULTIMATE 11-DAY TRAVEL GUIDE.

Hosted by local partnerships.



Egypt

Why travel with us?

CAIRO TO COAST:

Where History Meets Heart –
A Cultural Immersion and Red Sea
Adventure.



At Kendaka we are passionate about two things; women and waste reuse! Our glass upcycling, used-plastic weaving and textile-crochet space, is set up by women for women.

Learn, connect and contribute through journeys shaped by 20 years of LITC's community experience.

Meet Impakd: travel with purpose

Impakd is not tourism, it is a learning journey grounded in education, language immersion, and meaningful community engagement, built on 20 years of LITC's work within global communities.

This journey offers more than sightseeing; it's a meaningful opportunity to connect with similar people, the land, and history. You'll return not just with photos, but with new skills, memories, and an enthusiasm for Egypt's culture, history and nature.

Whether you're a solo traveller, a culture enthusiast, a history buff, a lover of the sea or simply someone seeking a deeper kind of adventure, this is your invitation to step into the heart of Egypt. Egypt boasts a rich tapestry of ancient culture and a vibrant natural heritage, particularly along the Nile and in the Red Sea. However, rapid development and environmental pressures pose challenges to both its unique ecosystems and the traditional ways of life in local communities. The critical balance between human activity and ecological preservation, alongside the empowerment of local initiatives, is more vital than ever.

Beyond sightseeing, this journey is about cultural immersion and personal growth, with pre-departure live Arabic and culture classes to enrich every interaction. **Education is the starting point, the structure, and the foundation of every Impakd journey.** From language hubs to cultural immersion projects, LITC is building pathways, empowering individuals to grow while supporting sustainable local partnerships. This is your invitation to explore, engage, and connect with Egypt in a truly transformative way, with reflective sessions to embed learning and purpose.

An optional PADI Open Water Certification even lets you take your Red Sea adventure to new depths!



The Red Sea Project™ team works tirelessly to promote better understanding of the Marine Ecosystems through our programs, engaging with local communities, students, special education groups and our social media platform.

What awaits you.

- **Pre-Departure Language and Culture Classes:** Structured language classes before, during, and after your journey, unique in purposeful travel. Get a head start with live online Arabic and culture classes weeks before your trip.
- **Cairo Exploration:** Dive into the bustling streets of Cairo with an orientation walk, exploring the historical and cultural sides of Cairo that are less obvious to the typical tourist.
- **Meaningful Volunteering:** Contribute to local communities with our NGO partner, Kendaka, focusing on upcycling, gender and sustainability initiatives and VeryNile to support their mission to keep Egypt's Nile clean.
- **Red Sea Conservation:** Travel to the stunning Marsa Alam and volunteer with the Red Sea Project™, engaging in reef and turtle conservation, and citizen science.
- **Seamless Travel:** Enjoy accommodation in eco-lodges and local hotels, all local transport, including transfers between Cairo and Marsa Alam, and daily breakfast, plus welcome and farewell dinners.

WHAT MAKES IMPAKD DIFFERENT?

Impakd is the only travel experience built entirely around education, language learning and community partnership.

Who is this experience for?

For those who seek depth, authenticity, and connection, this experience invites you to explore Egypt not as a tourist, but as a participant in its living story. Join an intimate group for a respectful cultural exchange and community-led activities.

FULL 11-DAY ITINERARY

AT A GLANCE



Duration:
11 Days / 10 Nights



1-6

Cairo

6-11

Marsa Alam

Start Point: **Cairo** – End Point: **Marsa Alam**

Group Size: no more than 8 people per group..

What to Expect:

- Language and cultural classes (pre/post journey)
- Accommodation in eco-lodges and local hotels
- All local transport incl. Cairo–Marsa Alam transfer
- All volunteering and programme fees
- Daily breakfast + welcome and farewell dinners
- Historical and ecological excursions
- On-ground support from your hosts and local partners
- + Optional Add-On: PADI Certification
- Extend your trip by 4 days to complete your PADI Open Water Diver certification in Marsa Alam. Learn scuba skills, explore coral reefs, and participate in marine surveys with our certified dive partners.

Internal Flight (Cairo to Marsa Alam): The flight from Cairo to Marsa Alam is included in the tour price. Guests are responsible for booking their international flights to and from Egypt (into Cairo and out of Marsa Alam). We provide a complimentary transfer from the arrival airport in Egypt.

TRAVEL ITINERARY

01

Arrive in **Cairo. Saturday**

Arrive in the heart of Egypt! Check into your hotel and settle in before meeting your fellow travellers and get ready for an unforgettable journey connecting culture, sustainability, and adventure.

02

Cairo: Sunday

Tour officially begins in Cairo with a welcome briefing. Light cultural activity or orientation walk with your Egyptian guide through the vibrant streets of Downtown Cairo.

03

Cairo: Monday

Kendaka (Crafts)

Visit Kendaka, an inspiring NGO empowering local women through upcycled, handmade design. Meet the Founder and artisans, explore their workshop where glass vases, textiles, and handbags are crafted from recycled materials, and witness first hand how creativity transforms lives and communities.

04

Cairo: Tuesday

VeryNile (Biodiversity, upcycling, sustainability)

Spend the day with VeryNile, a pioneering community initiative transforming Cairo's relationship with the Nile. This hands-on experience blends environmental education, sustainability, and creativity.

05

Cairo: Wednesday

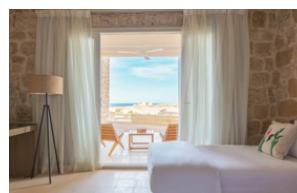
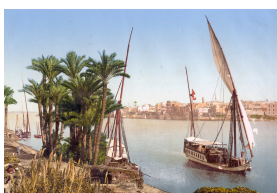
Mennah guided tour:

Join Mennah, your local cultural guide, for an immersive journey through Cairo's stories, neighbourhoods, and hidden histories. Over one and a half days, you'll see Cairo through the eyes of someone who knows its heart.

06

**Internal flight from Cairo →
Marsa Alam: Thursday**

On Thursday, you'll take a smooth internal flight from Cairo to Marsa Alam, shifting from the energy of the city to the calming beauty of the Red Sea coastline.



TRAVEL ITINERARY

1-6

Cairo: Saturday - Thursday

Mennah's Guided Cultural & Heritage Experience

Join Mennah, your local cultural guide, for an immersive journey through Cairo's stories, neighbourhoods, and hidden histories. Over one and a half days, you'll see Cairo through the eyes of someone who knows its heart.

What You'll Do Guided Cultural & Historical Experiences
Explore Cairo's layered past, from ancient traditions to contemporary life, as Mennah shares personal insights, local knowledge, and the stories behind the city's most meaningful sites.

Neighbourhood Walk

Stroll through vibrant districts where daily life unfolds in markets, side streets, artisan corners, and community spaces. This walk reveals the authentic rhythm of Cairo beyond the usual tourist path.

Heritage Activities

Take part in hands-on cultural experiences connected to Egypt's heritage; these could include traditional crafts, local tastings, visits to community spaces, or encounters with artisans preserving age-old techniques.

Why It's Special

Mennah's warmth, expertise, and deep connection to the city offer an intimate look at Cairo, its culture, its people, and the traditions that continue to shape everyday life.

Sustainability Activities

VeryNile: Sustainability & Biodiversity Day (1 Full Day)

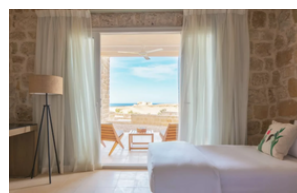
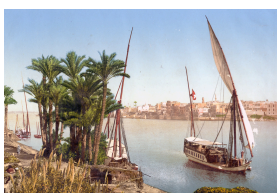
Spend a full day with **VeryNile**, an inspiring environmental initiative dedicated to protecting and restoring the Nile River.

- **Biodiversity:** Learn about the river's unique ecosystem and the species that depend on it.
- **Sustainability:** Discover how local communities are creating long-term environmental solutions through waste reduction and river clean-up efforts.
- **Upcycling Workshop:** Join a creative session where you transform collected materials into eco-friendly products alongside skilled artisans.

Kendaka: Women-Led Crafts & Cultural Immersion (1 Full Day)

Immerse yourself in a meaningful cultural experience with Kendaka, a women-led community initiative preserving traditional crafts.

- **Crafts & Artisanship:** Engage in hands-on craft activities guided by local women artisans.
- **Cultural Immersion:** Learn the stories behind each craft, the community's impact, and the cultural significance of their work.
- **Half-Day Break:** After the Kendaka session, enjoy a relaxed half-day for rest, reflection, or exploring the surrounding neighbourhood at your own pace.





TRAVEL ITINERARY

6-11

Marsa Alam - Thursday -Tuesday

Internal flight from Cairo → Marsa Alam

Travel south to the breathtaking Wadi Sabarah Eco-Lodge, a sanctuary nestled between the desert and the Red Sea. As the sun sets over the coral coast, settle into the peaceful rhythms of Marsa Alam, where your next adventure awaits.

Join the Red Sea Project™ and become a part of real conservation in action. Take part in reef restoration, assist in turtle surveys, and contribute to citizen science that fuels marine protection. Swim alongside vibrant coral and learn how your actions support the future of the Red Sea ecosystem. This eco-lodge serves as your base for exploring the Red Sea coast and engaging in vital conservation efforts with the Red Sea Project™.

Days 7–10: Marsa Alam – Red Sea Experience

Your Red Sea journey unfolds in the serene coastal town of Marsa Alam, where all four nights previously allocated to Hurghada are now beautifully consolidated into one peaceful seaside stay. This stretch of your trip offers a balance of nature, relaxation, and unforgettable encounters with Egypt's marine and desert landscapes.

What You'll Enjoy

Snorkelling & Marine Conservation

Swim in crystal-clear waters alive with vibrant coral reefs, sea turtles, and colourful fish. Learn about ongoing conservation efforts that protect the Red Sea's delicate biodiversity.

Desert Experience

Venture into the Eastern Desert for an optional adventure, sunset views, stargazing, or meeting local Bedouin communities to learn about their traditions and way of life.

Beach Relaxation

Unwind by the water with free time to enjoy the calm beaches of Marsa Alam. Whether you prefer sunbathing, swimming, or a quiet moment with a book, the coastline offers a soothing retreat.

Red Sea Project, activities (Summary)

• Wildlife & Ecosystem Identification

Training to identify Red Sea marine life, corals, fish, turtles, invertebrates, and larger species like dolphins, dugongs, and sharks.

• Coral & Reef Health Surveys

Conducting coral-baseline assessments and monitoring seagrass habitats using global scientific methods. Includes checking for bleaching, structural diversity, and general reef condition.

• Scientific Diving, Snorkelling & Data Collection

Hands-on underwater fieldwork. Interns can complete scuba certification and then participate in scientific dives to collect conservation data.

• Field Research & Data Management

Working with researchers to gather, record, and process biodiversity data, building skills in marine science methodologies and long-term monitoring.

• Mega-Fauna & Key Species Monitoring

Supporting monitoring of turtles and other large marine animals, contributing to species protection and movement-tracking programs.

• Citizen Science & Community Engagement

Helping with education, awareness, and public-facing conservation initiatives to support sustainable tourism and local environmental stewardship.

Why It's Special

This Red Sea chapter offers the perfect pause between Cairo's rich cultural immersion and your journey home, letting you reconnect with nature, slow down, and experience a different side of Egypt's beauty.



WHERE TO STAY?



Cairo:

Numero CINQ Fragrance Boutique Hotel in Cairo.

Serenity Boutique Hotel in the heart of Zamalek, Downtown Cairo, near all attractions. Vintage building with spacious garden & Fragrance Bar!



Marsa Alam

The Wadi Sabarah eco-lodge is your serene retreat during your Egyptian adventure. Nestled in a beautiful location, it offers an authentic and comfortable stay that connects you with nature.

This eco-lodge serves as your base for exploring the Red Sea coast and engaging in vital conservation efforts with the Red Sea Project™.

Private Rooms as Standard:

Unlike many tour packages that offer shared twin rooms or shared bathrooms as the default, our guests stay in their own private rooms, typically with ensuite facilities. This added comfort and privacy is included at no extra charge and sets our experience apart from competitors who charge upgrades for single occupancy.

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EMBRACE

WHAT IS ON YOUR BUCKET LIST?



Diving

Optional

Optional Extension: Extend your adventure by 4 days in Marsa Alam to achieve your PADI Open Water Diver certification, exploring vibrant coral reefs and participating in marine surveys.



History

Optional

Coptic Cairo is a part of Old Cairo which encompasses the Babylon Fortress, the Coptic Museum, the Hanging Church, the Greek Church of St. George and many other Coptic churches and historical sites.



Adventure

Optional

Experience the ultimate rush with tandem kayaking on the Mighty Nile. No experience needed



THE CULTURE!



At LITC, we're creating new avenues for commercial and cultural travel, partnering with hosts around the world to connect people through meaningful experiences. Our upcoming programs will offer opportunities for professionals to live, work, and learn within diverse communities, gaining real insights into local culture, language, and daily life.

EDUCATION AT THE CORE

A guided learning pathway designed to prepare, immerse and sustain your growth.

- Pre-travel: online group language foundations
- In-region: daily in-person practice with community partners
- Post-travel: continued learning via LITC's digital platform

Education is the starting point, the structure, and the foundation of every Impakd journey. From language hubs to cultural immersion projects, LITC is building pathways, empowering individuals to grow while supporting sustainable local partnerships.

Coming soon, the next chapter in learning through travel.

IMPAKD - We're expanding horizons.

CONTACT



impakd@litc.org



www.litc.org

